

# Ana Eslava

- LANGUAGE TEACHER
- INSTRUCTIONAL DESIGNER

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## WORK EXPERIENCE

### Instructional Designer and tutor Mandarina Spanish

(September 2024 – Present Alicante, Spain)

- Created gamified courses using strategies like points, challenges, and rewards.
- Developed innovative educational materials with cultural sensitivity and academic rigor.

### Freelance teacher / Professor / Lecturer

- Talketika
- Instituto Cervantes – AVE Global
- CBS – The British School of Seville
- Oriente University

June 2018 – Present Spain

September 2006 – March 2018, Venezuela

- Delivered online business English and Spanish courses using the Mynaparrot LMS platform.
- Utilized tools like BigBlueButton and PlugNmeet for video conferencing, interactive whiteboards, and real-time collaboration.
- Designed dynamic lessons tailored to professionals in the business sector.
- Customized courses on the Moodle platform to meet organizational needs.
- Developed interactive activities and provided personalized feedback.
- developed interactive, culturally sensitive materials for a variety of platforms, including newsletters, blogs, and landing pages

## EDUCATION

- **Instructional Design** (Cambridge University) *Present*
- **Master in Digital Marketing.** (The Power Business School)
- **Translation and Writing** (European University)
- **Summa Cum Laude Bachelor's Degree in English and Education** (Los Andes University)

## RELEVANT SKILLS

- **LMS Proficiency:** Experienced with Moodle, Mynaparrot, and Ellii.
- **Instructional Design:** Developed interactive, gamified, bilingual materials.
- **Content writer:** Write interactive, culturally sensitive materials for a variety of platforms.
- **Quality Assurance:** Evaluates learning materials for accuracy.
- **Data Analysis:** Analyzes engagement and performance metrics.
- **Collaboration:** Works with teams to enhance learning outcomes.
- **Problem-Solving:** Innovates solutions for learning challenges.
- **Multilingual Competence:** Fluent in Spanish and English.
- **Certifications:** Holds Cambridge CELTA, Instructional design fundamental and is trained in SDL Trados Studio.
- **Continuous Learning:** Engages in professional development in digital marketing and online teaching.